

Privacy Policy

Effective Date: 10/30/25

Website: laurenandersonauthor.com

Author: Lauren Anderson

Your privacy is important to me. This Privacy Policy explains how I collect, use, and protect your personal information when you visit my website, sign up for my newsletter, or interact with me online.

1. Information I Collect

I may collect the following types of information:

a. Information You Provide Voluntarily

- Your name and email address when you subscribe to my newsletter or contact me.
- Your shipping and billing information if you make a purchase through my website (if applicable).

b. Automatically Collected Information

- Your IP address, browser type, device information, and browsing activity via cookies or analytics tools (such as Google Analytics).
-

2. How I Use Your Information

I use your information to:

- Send newsletters, updates, and promotional content (only if you've opted in).
 - Respond to your inquiries or messages.
 - Process and fulfill book orders or merchandise purchases (if applicable).
 - Improve website performance and user experience.
-

3. Sharing of Information

I do **not sell or rent** your personal data.

I may share information only with trusted third parties who help operate my website or newsletter, such as:

- Email marketing providers (e.g., Mailchimp, ConvertKit, Substack)
- Payment processors (e.g., PayPal, Stripe)
- Website hosting or analytics providers

All third parties are required to keep your information secure and use it only for the purposes outlined here.

4. Cookies and Tracking

This website uses cookies and similar technologies to understand how visitors interact with the site and to improve functionality.

You can disable cookies in your browser settings, but some features may not work properly if you do.

5. Data Retention

I retain your personal information only for as long as necessary to fulfill the purposes outlined in this policy or as required by law. You may request deletion of your data at any time (see Section 7).

6. Security

I take reasonable precautions to protect your information against loss, misuse, and unauthorized access. However, no online system is completely secure, so I cannot guarantee absolute security.

7. Your Rights

Depending on your location, you may have rights to:

- Access, correct, or delete your personal data
- Withdraw consent for marketing emails
- Request a copy of the data I hold about you

To exercise these rights, please contact me at:

 laurenanderson7459@gmail.com

You can also unsubscribe from my newsletter anytime by clicking the “Unsubscribe” link in any email.

8. Children’s Privacy

This website is not intended for children under 13 (or 16 in some jurisdictions). I do not knowingly collect information from minors.

9. Changes to This Policy

I may update this Privacy Policy occasionally. The latest version will always be posted on this page with an updated effective date.

10. Contact

If you have any questions or concerns about this Privacy Policy, please contact:

Lauren Anderson

 laurenanderson7459@gmail.com

 laurenandersonauthor.com